



SHOOT GUIDELINES

WHAT YOU GET:

- **One Session is 60-minutes of time in the studio**
 - This equates to about 40-minutes of actual shoot time
- **Use of any of our equipment (to be discussed prior to the shoot if beyond lighting, set and audio)**
- **Art Direction and Coaching during your shoot plus a Technician to facilitate the shoot**

If you want/need additional time to complete your shoot or add additional videos while at the studio, you may do so by using an **additional Session from your Package, or you can choose to pay for additional 15-minute increments at \$135/increment.**

This, of course, is dependent upon no one else already being scheduled for that subsequent time slot. If someone has the next time block already scheduled, then you'll have to schedule a non-contiguous time to complete your shoot.

EXPECTATIONS:

- You will provide the following **AT LEAST 48 hours** before your scheduled appointment
 - **If using the teleprompter**
 - Script
 - Fully written and edited in "your voice"
 - Word.docx or Text File
 - Script template can be found here:
 - <https://viscomstudios.com/storyboard/>
 - "Problem/Solution Script Template"
 - You will have rehearsed your script OUT LOUD and refined your script prior to arriving for your shoot
 - **If you want us to help you edit your script while at the shoot, there will be a \$50 charge** and the time will be deducted from your allotted Session time.
 - If you would like help writing your script, see the below "Additional Services"
 - **If an Interview-Style shoot**
 - List of questions to be asked along with summary of answers
 - Desired Graphics
 - Download "Graphics Guidelines" sheet here
 - <https://viscomstudios.com/storyboard/>
 - "Story Board Forms, Script Templates, Graphics Specs"
 - **Graphics**
 - Download "Graphics Guidelines" sheet here
 - <https://viscomstudios.com/storyboard/>
 - "Story Board Forms, Script Templates, Graphics Specs"



- **Storyboard Your Script**
 - Storyboard template can be found here:
 - <https://viscomstudios.com/storyboard/>
 - “Video Storyboard”
 - Import script into the Storyboard as per the video tutorial found here:
 - <https://viscomstudios.com/storyboard/>
 - “A More Detailed 6-Step Story Boarding Process”

ADDITIONAL SERVICES

- **Script Writing**
 - \$250/script, approximately 1-minute in length
 - 1 Revision
- **Graphics**
 - **Intro/Outro**
 - \$150 (one-time cost/intro or outro)
 - **TV Screen Backdrop**
 - \$50 (one-time cost/graphic)
 - Client provides high resolution image
 - **Custom Graphics**
 - Starting at \$65/hr., billed in 15-minute increments
- **Storyboarding**
 - \$65/hr.
 - This will include translating the script to the Storyboard template.
 - Additional graphics/b-roll/etc. may be required to complete the shoot once the Storyboard has identified all the needed elements.
- **Separate Audio for Podcast**
 - \$100/show
- **Live Stream Recording**
 - \$100/show
 - Client supplies Hard-Drive or SD Card or Dropbox
- **All Video Source Captures (full recordings from each of the cameras)**
 - \$100/show